



RED   
Natic

[www.rednatic.org](http://www.rednatic.org)



**Chicos.net** is a NGO from Argentina, now in Perú too, created in 1998, that works to improve the quality of life of children and teenagers.

Our approach ensures that the projects we implemented include the Information and Communication Technologies (ICTs), that enables children to access to information and quality content, a social and school inclusion, the right of speech and participation, and a safe and responsible use of ICTs.

**Chicos.net, at this time, is coordinating the RedNATIC, a network that is working with topics of children, technologies and rights since 2007 with Save the Children support.**



RED  
Natic

# Members



**Chicos.net (Argentina – Perú)**  
[www.chicos.net](http://www.chicos.net)  
Coordinación 2012 – 2014

**Global Infancia (Paraguay)**  
[www.globalinfancia.org.py](http://www.globalinfancia.org.py)

**Ong Paicabí (Chile)**  
[www.paicabi.cl](http://www.paicabi.cl)

**Fundación Queveo (Chile)**  
[www.queveo.cl](http://www.queveo.cl)

**Fundación Paniamor (Costa Rica)**  
[www.paniamor.org](http://www.paniamor.org)

**DNI (Costa Rica)**  
[www.dnicostarica.org](http://www.dnicostarica.org)

**Red Papaz (Colombia)**  
[www.redpapaz.org](http://www.redpapaz.org)

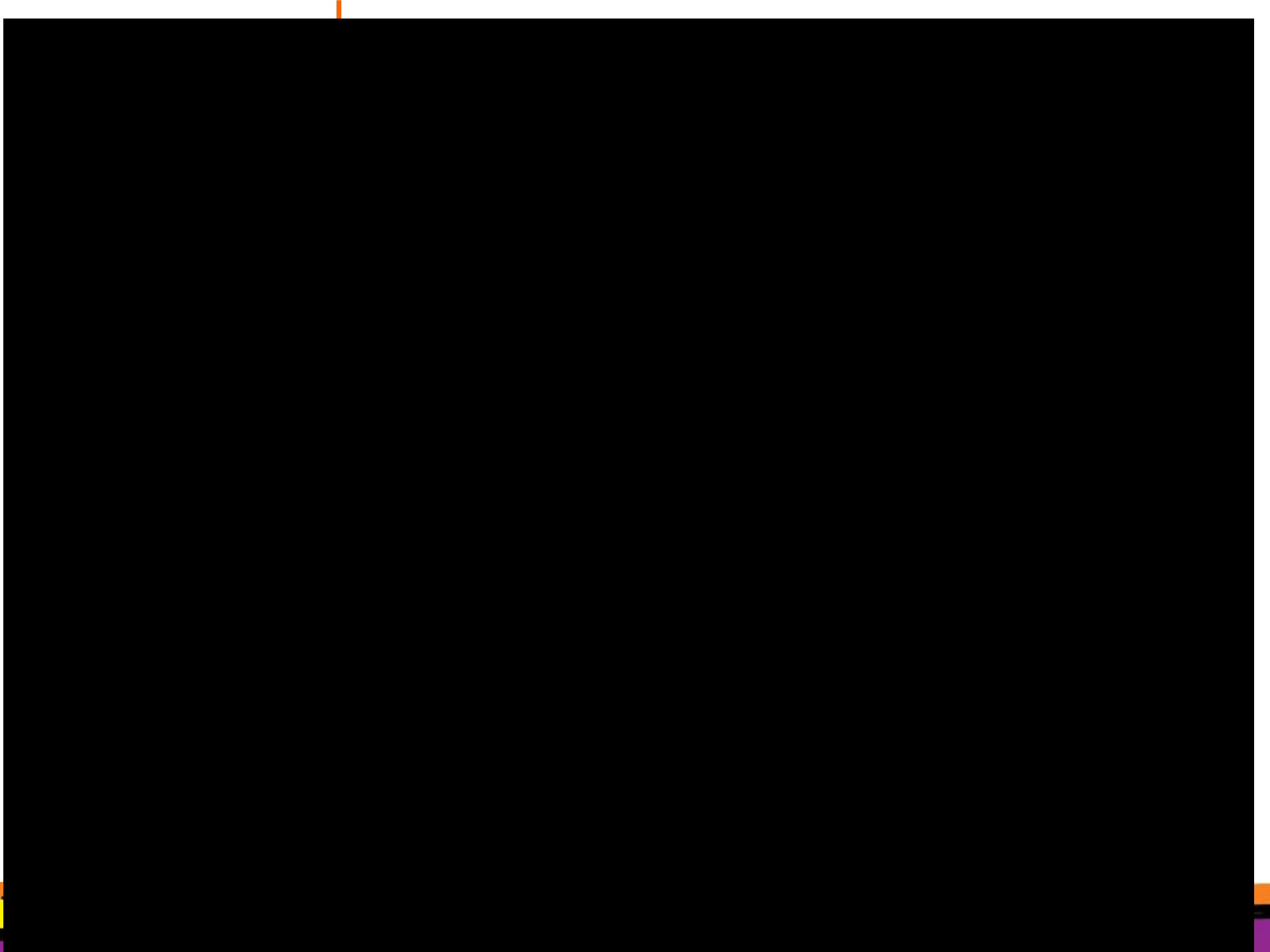
**Gurises Unidos (Uruguay)**  
[www.gurisesunidos.org.uy](http://www.gurisesunidos.org.uy)

**Save the Children (México)**  
[www.savethechildrenmexico.org.mx](http://www.savethechildrenmexico.org.mx)

**Alianza y Seguridad e Internet (México)**  
[www.asi-mexico.org](http://www.asi-mexico.org)



# **RedNatic and strategies to promote Child Participation**





# Projects





RED  
Natic

# Projects



“Say yes to technology”

**Its main goals:**

- To promote critical thinking about the Internet between teenagers and for teenagers.
- To create a safe and responsible culture of the social networks and other services.



# Projects



## How does the project work?

It was a contest in which the teenagers had to create a small video where they could express, on the different technologies, what were their points of view, perceptions, fears and opportunities.



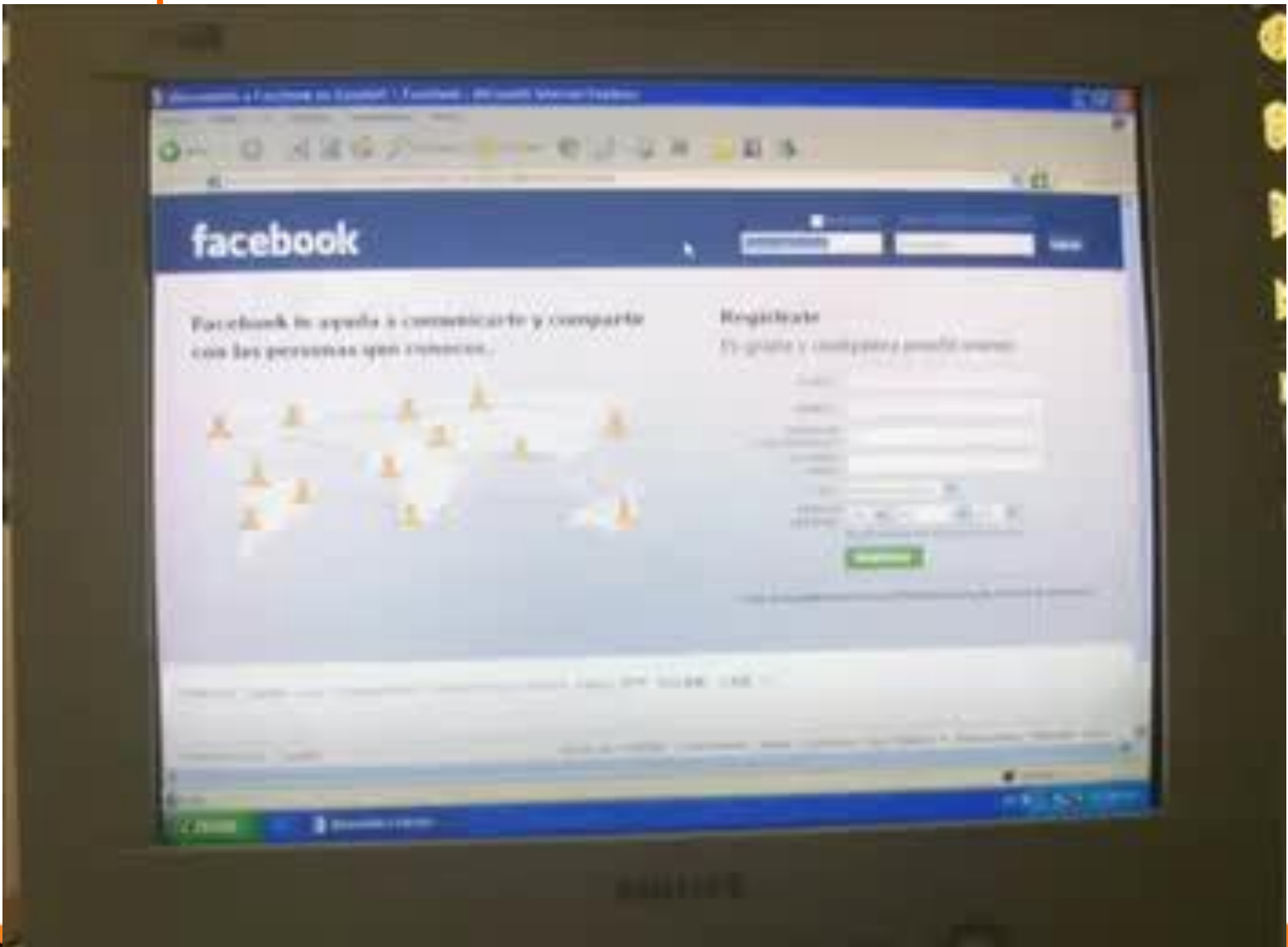


RED  
Natic





RED  
Natic





# Projects



## Most problematic topics worked:

- Addiction and isolation
- Ciberbullying and discrimination
- Fear to be kidnapped
- Stealing private images
- Stealing personal data (passwords)



# Projects



## Results

- 3 editions of the contest (2009-2010-2011)
- 470 videos made by Latinamerican teenagers
- 4000 teachers trained face to face and through e-learning.
- More than 10.000 teenagers are now aware of the issue.



# Projects

## Student Promoting Program

PROGRAMA USO SEGURO, RESPONSABLE  
Y PRODUCTIVO DE LAS **TIC**  
EDUCACIÓN PARA LA CIUDADANÍA DIGITAL



**PRESENTACIÓN  
DEL PROGRAMA  
PARA LOS DOCENTES  
PROMOTORES**

GUÍA PARA LA  
IMPLEMENTACIÓN  
EN INSTITUCIONES  
EDUCATIVAS



PROGRAMA USO SEGURO, RESPONSABLE  
Y PRODUCTIVO DE LAS **TIC**  
EDUCACIÓN PARA LA CIUDADANÍA DIGITAL



**CONTENIDOS BÁSICOS  
PARA DOCENTES  
Y ALUMNOS  
PROMOTORES**

GUÍA PARA LA  
IMPLEMENTACIÓN  
EN INSTITUCIONES  
EDUCATIVAS



PROGRAMA USO SEGURO, RESPONSABLE  
Y PRODUCTIVO DE LAS **TIC**  
EDUCACIÓN PARA LA CIUDADANÍA DIGITAL



**DISEÑO  
DEL PROYECTO  
ESCOLAR**

GUÍA PARA LA  
IMPLEMENTACIÓN  
EN INSTITUCIONES  
EDUCATIVAS



PROGRAMA USO SEGURO, RESPONSABLE  
Y PRODUCTIVO DE LAS **TIC**  
EDUCACIÓN PARA LA CIUDADANÍA DIGITAL



**RECURSOS  
PARA EL TRABAJO  
CON PADRES Y MADRES**

GUÍA PARA LA  
IMPLEMENTACIÓN  
EN INSTITUCIONES  
EDUCATIVAS





# Projects



## Student Promoting Program

- This is a multiplier program, to encourage students and teachers to be promoters of the Responsible, Safe and Productive use of the Internet and the Digital Citizenship, through some workshops at school.



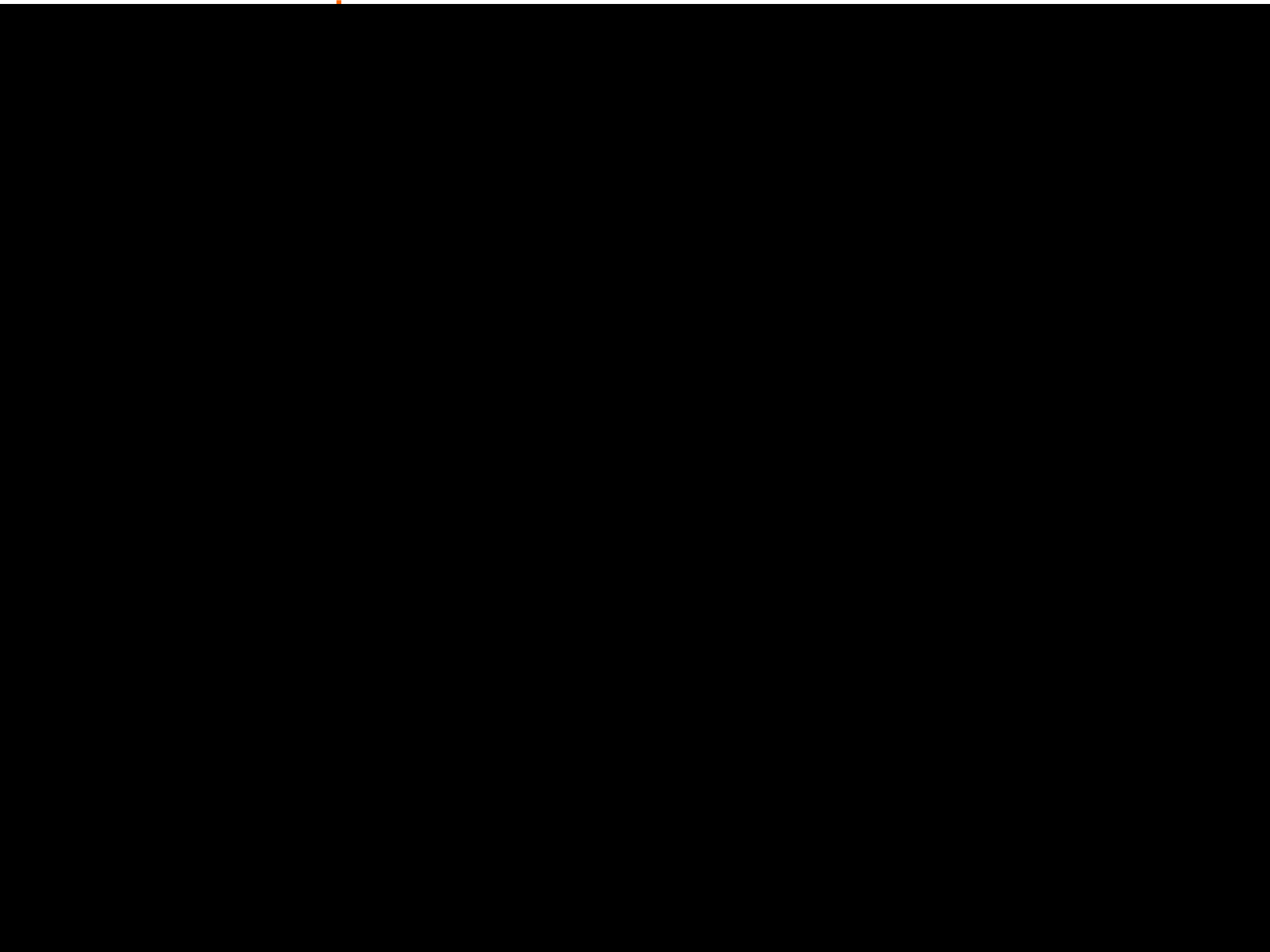
# Projects

A little group of students and teachers work in a campaign to reach all the school students, teachers and families.











# Projects

**TODO**  
**A1CLIC**

A stylized logo consisting of a yellow circle with a black dot in the center, a black horizontal bar above it, and a black shape above the bar that resembles a crown or a top hat. A pink shape is attached to the right side of the yellow circle.



# Projects

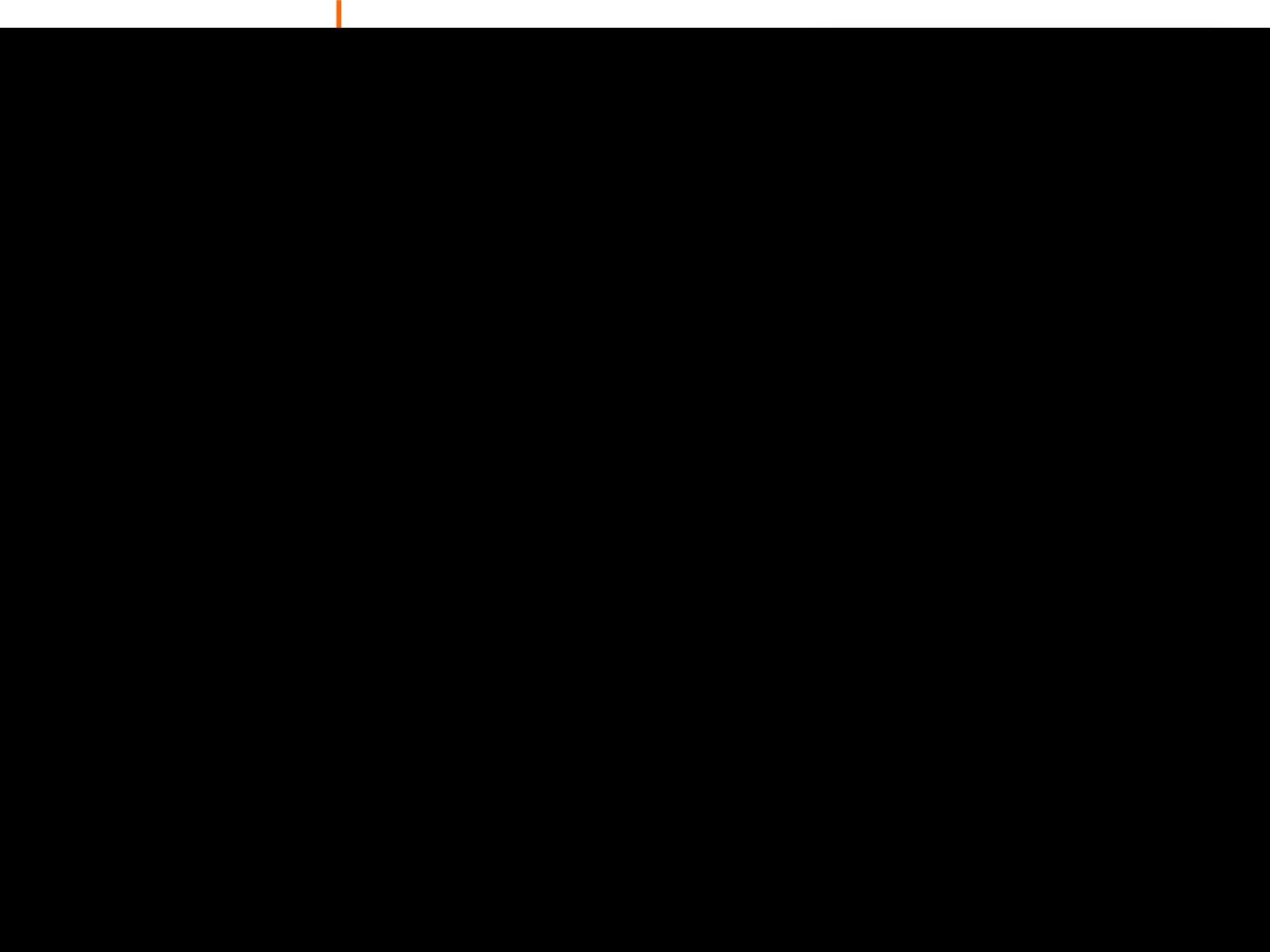


## JUST A CLICK AWAY

Promotion strategy of the safe and responsible use of ICTs and digital citizenship for Latinamerican young people.

The strategy is based on two main courses of action:

- a. The first one is a regional online campaign for raising awareness.
- b. The second one is an advocacy forum for teenagers from each country.





# Projects



During the forums, more than **1000 teenagers** from **7 countries** worked in workshops where they could debate on how technologies influence them.

They realized their opportunities and their risks, and could make a **MANIFIEST** with their commitment and petitions for adults who are responsible of protecting them.



# Projects





RED  
Natic





RED  
Natic

# Projects

INICIO TODO VIDEOS CREADOR DE POSTALES MANIFIESTO NOVEDADES QUIENES SOMOS INGRESO / REGISTRO

## CREADOR DE POSTALES

[CREAR POSTALES](#)

¿Notaste cómo con las nuevas tecnologías, lo que hacemos tiene consecuencias instantáneas? Mira y comparte con nuestra comunidad las experiencias buenas y malas que has tenido utilizando las tecnologías. ¡No hay mejor aprendizaje que con el ejemplo!

Ordenar por: [Pais](#) - [Más recientes](#)

Filtrar por: [Lo bueno](#) - [Lo malo](#)

Internet no es para hablar mal de otros sino para conversar y ser felices.  
(Juanes, 6 años)

(Luisa de Venezuela)



En Internet no se debe hablar mal de las personas porque eso los entristece, ni hacerse pasar por otros (Isabel, 8 años)

(Luisa de Venezuela)



En internet siempre hay alguien que sabe más que vos, NO digas cosas personales NO subas fotos de calidad

(Jorge de Argentina)



Con el uso de la Internet puedo aprender, jugar, comunicarme con mis familiares y amigos y compartir infinidad de cosas

(Alfredo de Colombia)



No dejar el encuentro cara a cara, por estar con el celular y en el facebook.

(Daniela de Uruguay)



No debemos publicar tanta información que alguien pueda utilizar de mala manera.

(Daniela de Uruguay)





## MANIFIESTO

Los jóvenes latinoamericanos unidos por la campaña TODO A 1 CLIC, elaboramos este manifiesto con los compromisos que asumimos y los pedidos a quienes pueden hacer cosas para favorecer el buen uso de las tecnologías:

SUMAR MI APORTE

- 1 Cuando usamos las tecnologías estamos a un clic de producir situaciones buenas y de evitar situaciones malas.
- 2 Reconocemos que todos tenemos derechos y responsabilidades cuando interactuamos.
- 3 Necesitamos que los Estados y las empresas favorezcan el uso de Internet para todos los adolescentes.
- 4 La forma en que nos vinculamos a través de las tecnologías es una elección personal, nos comprometemos a hacerlo sin perjudicar a otros.

### Aportes de usuarios al Manifiesto ;)

- 5 Al usar las redes sociales no solo asumimos responsabilidad con nosotros mismos, sino con las personas que hacen uso de ellas.  
(Angela de Colombia)
- 6 presentar en las instituciones educativas y labores la alta oficina del cibernauta para crear un código de ética y funcional del internet y además vigilar las black-web, peligrosamente para todos.  
(miguel de Colombia)
- 7 Los/as adolescentes de Montevideo reunidos en el Foro Todo a un Clic queremos manifestar la importancia de que los/as adolescentes contemos con información sobre el uso de internet, así como también nuestros padres y profesores. También nos gustaría que todos los adolescentes sepan que tienen derecho a proteger su información personal, así como sus datos.



# Youth Manifest



## RECOMMENDATIONS AND ADVICE

- We recommend our peers not to meet up with people they know only through social websites. Also to protect their accounts.
- We recommend parents to supervise the websites their children visit.
- We recommend our friends to be careful with the pictures they upload as they don't know what they can be used for.



# Youth Manifest



## COMMITMENT

- We commit not to get together with groups that support bullying on the Internet.
- We promise not to accept strangers' requests through the Internet, not to reveal our location or private information to strangers, to communicate online with our family and friends. Also, to use the Internet in an intelligent way as well as to inform if any cyber bullying situation comes up.
- We commit to denounce inappropriate content that appears on the Internet, to not produce them nor share them.



# Youth Manifest



## IDEAS

- There should be computers in every public school.
- Free wifi connection everywhere, including poor areas given the fact that Internet Access is a human right.
- The States should produce a legislation that controls publicity on the Internet.



# Youth Manifest



## REQUESTS

- We demand the authorities that our rights are respected and to provide public and private institutions with computers.
- We require help for young people to fight against cyber bullying and penalty for online offenders.



# Youth Manifest



## ICTs

- We suggest everyone seeing the Internet as a tool whose results depend on how we use it. Internet is not a bad thing; the bad thing is to use it in an inappropriate way. It's everyone's responsibility to promote a safe use of it.
- We have learned a lot about how ICTs can be used in an appropriate way. From now on, we accept the challenge of sharing our knowledge on the use of the ICTs with people that know less about the subject.
- Internet and social media are very important for getting to know a lot of things and get more involved with the Internet.



# Challenges

- Listen the **voice of young people**.
- Involve them at projects at **all stages**.
- Understand and **constantly update our knowledge** about the uses and trends.
- **Reduce digital gap** and guarantee that more children and teenagers reach technology.
- Promote a **safer, responsible** and also **productives** use of technology.
- **Expand the message** to all Latin American region.



# Thanks

Andrea Urbas

andreaurbas@chicos.net.ar

● ASOCIACIÓN  
**chicos.net**

[www.chicos.net](http://www.chicos.net)

[www.rednatic.org](http://www.rednatic.org)