

# Ombudsman for Children

- Account directly to the Irish Parliament
- Investigation of actions of public bodies adversely affecting children
- Promotion of children's rights, including the UNCRC
- Advising government on legislation affecting children

# Context

- Highest proportion of CYP under 18 in the EU (1.2m); child poverty 9.4%
- Dublin EU HQ for Google, Facebook, Twitter, Yelp
- OCO marking 10 years of the Office

# Created microsite It's Your Right

<http://itsyourright.ie/>

The screenshot shows the homepage of the 'It's Your Right' microsite. At the top, there is a dark navigation bar with social media icons for Audible, RSS, Twitter, Facebook, and Pinterest. Below this is a teal header section containing the 'it's your right' logo, which consists of a stylized flower with six petals in various colors (yellow, blue, green, red, white, purple). To the right of the logo, the text reads 'Celebrating 10 years of the Ombudsman for Children promoting the rights of children and young people in Ireland.' Below the header is a white navigation menu with the following items: HOME, KNOW YOUR RIGHTS, WHO WE ARE, WHAT'S HAPPENING?, RESOURCES, and CONTACT. The main content area is white and features a video player on the left. The video player shows a trailer for 'Belmayne Gorgeous Living 2013' from Athena Media. The video title is 'Belmayne Gorgeous Living Trailer 03 07 2013' and it is 'from Athena Media | PRO'. The video player includes a play button, a progress bar showing 02:13, and the Vimeo logo. To the right of the video player, the text reads '10 years of The Ombudsman for Children's Office' and '10 years & text'. At the bottom of the page, there is a horizontal line followed by a paragraph of text: 'The Ombudsman for Children's Office is here to promote the UN rights of the child and to ensure that the government and other decision-makers that can influence young people, have the best interests of young people in mind. Explore this site to find out about your rights.'

The Ombudsman for Children's Office is here to promote the UN rights of the child and to ensure that the government and other decision-makers that can influence young people, have the best interests of young people in mind. Explore this site to find out about your rights.

# It's Your Rights Project

It's Your Rights is a transmedia which has resulted in the creation of;

- an online microsite which draws on audio, video, text and still images
- [an audio channel,](#)
- [a vimeo short form video channel,](#)
- [a Facebook page,](#)
- [a Pinterest page,](#)

# [www.itsyourright.ie](http://www.itsyourright.ie)

- Children as active participants in the exercise of their rights
- Provides peer to peer information about children's rights
- Children and young people are creating content themselves
- They are learning about the UNCRC using a variety of methods

- Abiidat, age 5 talks about the right to friendship



- Link to Abiidat's audiobook page [here](#)



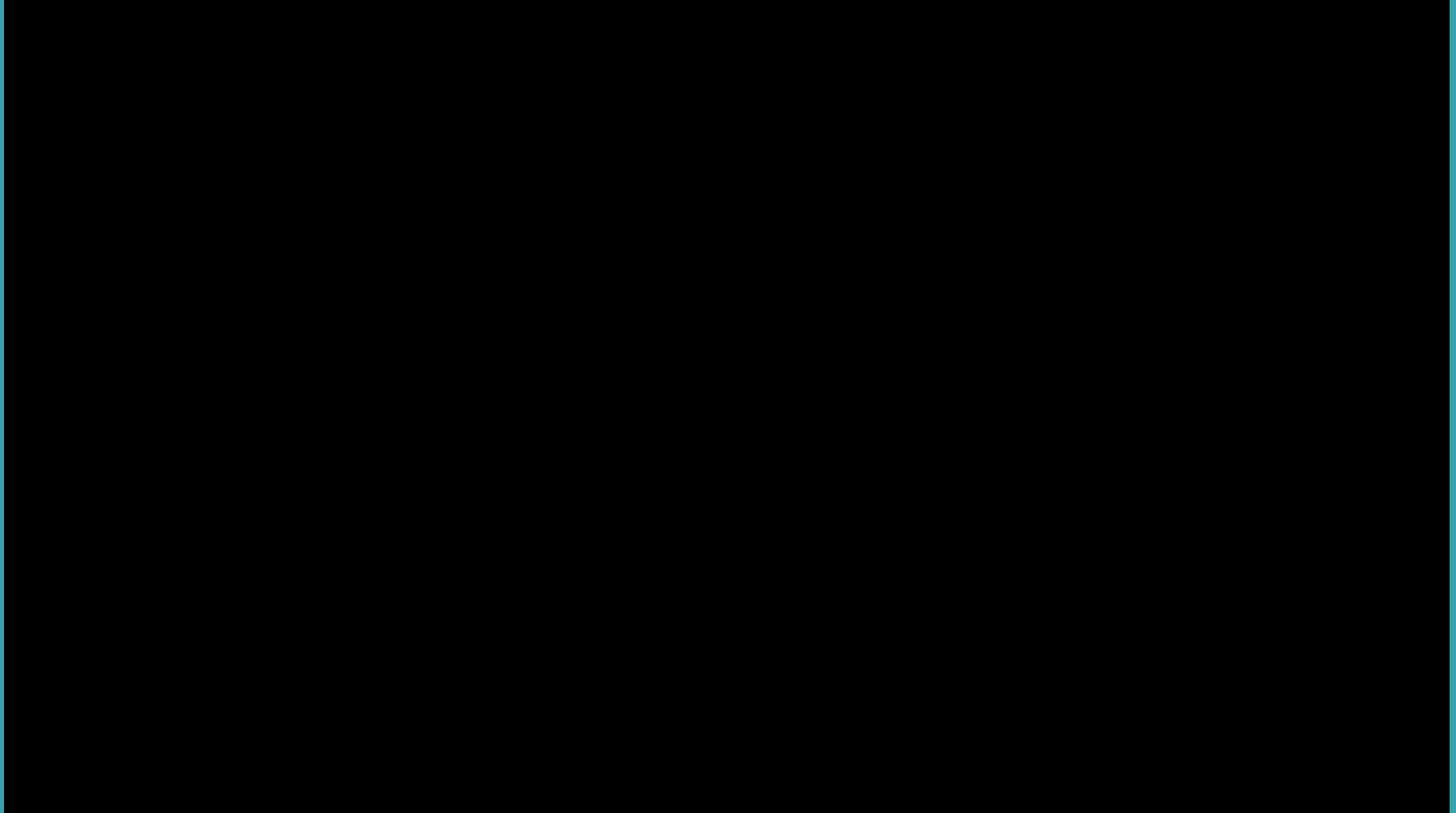
- Arturs, age 10 talks about the right to your own language



- Link to Arturs' audiobook page [here](#)



# HRE in the OCO

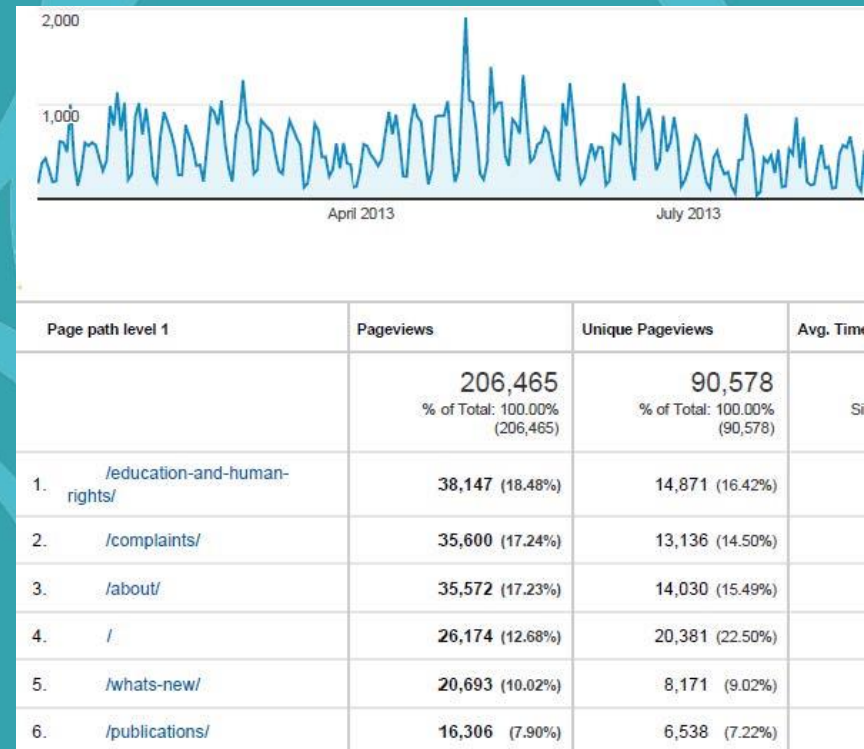




# OCO.ie web statistics

Education and human rights on OCO.ie is the most visited page in 2013. This can be attributed to both

- our weekly human rights workshops with cyp and
- OCO's participation in the online Graduate – an active citizenship and democracy programme. Cyp answer online questions by exploring a number of organisations through their websites.



# CYP as content creators



[back](#)

## CHOOSE A MESSAGE





- 'Shield' - an original song composed by sixteen year olds Ellen & Carla for the It's Your Right project

