

International Cooperation on Child Online Protection

Expert Consultation on ICTs and
Violence against Children

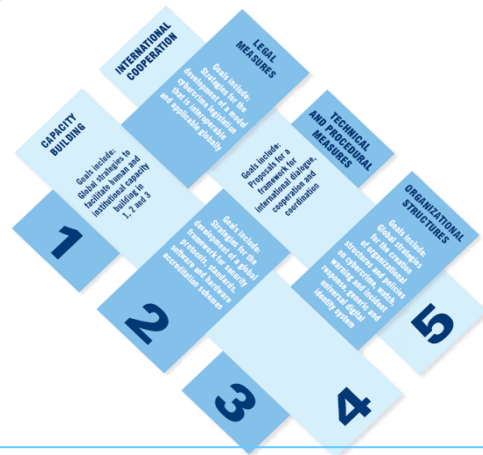
Costa Rica

9-10 June 2014





2003 – 2005
WSIS entrusted ITU as sole facilitator for WSIS Action Line C5
“Building Confidence and Security in the use of ICTs”

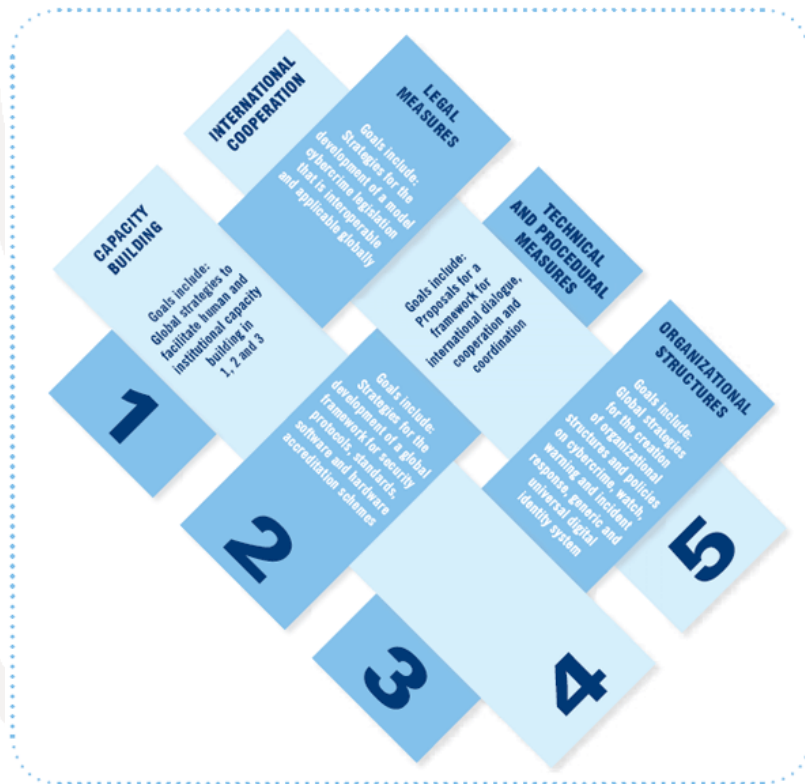


2007
ITU Secretary-General launched the Global Cybersecurity Agenda (GCA)
A framework for international cooperation in cybersecurity



2008 - 2010
ITU Membership endorsed the GCA as the ITU-wide strategy on international cooperation.

GCA is designed for cooperation and efficiency, encouraging collaboration with and between all relevant partners, and building on existing initiatives to avoid duplicating efforts.



GCA builds upon five pillars:

1. Legal Measures
2. Technical and Procedural Measures
3. Organizational Structure
4. Capacity Building
5. International Cooperation

ITU launched the Child Online Protection (COP) Initiative in 2008 within the GCA framework aimed at bringing together partners from all sectors of the global community to ensure a safe and secure online experience for children everywhere.

Key Objectives of COP

- Identify risks and vulnerabilities to children in cyberspace;
- Create awareness of the risks and issues through multiple channels;
- Develop practical tools to help governments, organizations and educators minimize risk; and
- Share knowledge and experience while facilitating international strategic partnership to define and implement concrete initiatives



- While **many efforts** to improve child online protection are already under way, their reach has been more national or regional than **global**.
- For child online safety to be global and far-reaching it is best addressed within a **framework of international cooperation** and through a **coherent strategy** which accounts for the **roles** of different stakeholders.
- Child online protection means **not only** protecting children from potential harm - including child exploitation, abuse, and violence - but also **encouraging positive** and **responsible** behaviour.
- A **broad response** to child online safety would emphasize the Internet's capacity to support the **positive engagement of children** and young people in their communities. As digital citizens, children and young people would be fully empowered to contribute actively to civic life.



United Nations Children's Fund (UNICEF)

United Nations Office on Drugs and Crime (UNODC)

United Nations Interregional Crime and Justice Research Institute (UNICRI)

United Nations Institute for Disarmament Research (UNIDIR)

European Commission - Safer Internet Programme

International Criminal Police Organization (Interpol)

European Network and Information Security Agency (ENISA)

Insafe

Commonwealth Telecommunications Organisation (CTO)

Advanced Development for Africa (ADA)

Child Helpline International (CHI)

Children's Charities' Coalition on
Internet Safety

The e-Safety Project

European Broadcasting Union (EBU))

ECPAT International

eWWG

European NGO Alliance for Child Safety
Online (eNASCO)

Family Online Safety Institute (FOSI)

Girl Scouts of America

iKeepSafe

International Centre for Missing &
Exploited Children

Inhope

Save the Children

E-crime expert

WISE KIDS

Kids and Media
(ISC)2

African Child Online Protection
Education & Awareness Centre

Together against Cybercrime

Omar Dengo Foundation

EC-Council

Internet Watch Foundation (IWF)

Institute of Internet Governance & Law,
BUPT

DISC Foundation

CTIC Technology Center Common and
sense

Youth Crime Watch of Nigeria

Rights of Young Foundation GKP
Foundation

Halley Movement

Cybervoluntarios

GSM Association (GSMA)

Optenet

Microsoft

Telecom Italia

Telefónica

Vodafone Group

The Cyber Guardian

ABI Research

Mahindra Special Services Group

IAHS Academy

Trend Micro

The Walt Disney Company

COP a global outreach...



*2010: H.E. Laura Chinchilla
President of Costa Rica, the new
COP Patron*

*2013: H.E. Dame Patience Goodluck
Jonathan, First Lady of Nigeria, the ITU
COP Champion*



*2010: Ms. Deborah Tate US FCC
Former Commissioner, COP Special
Envoy*



- Developed in cooperation with COP partners, is the first set of guidelines addressing different stakeholders. Available in the six UN languages

For children: the guidelines advise them on possible harmful activities online, such as bullying and harassment, identity theft, and online abuse. They also include advice to children seeing and experiencing harmful and illegal content online, or young people being exposed to grooming for sexual purposes, the production, distribution and collection of child abuse material.

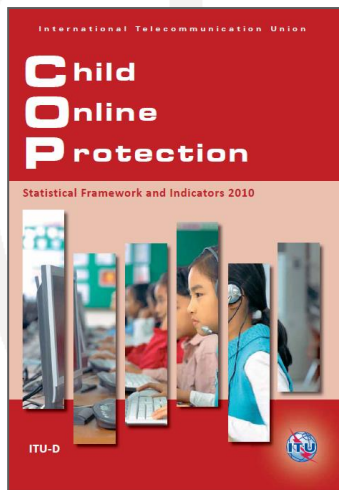
For parents and educators: the guidelines provide recommendations on what they can do to make their child's online experience a positive one.

For industry (updated version coming soon): the new version provides guidance on protecting children's rights online for those companies that develop, provide or make use of information and communication technologies (ICT). The Guidelines have been developed to align with the UN Guiding Principles on Business and Human Rights, and explain not only what companies can do to protect children's safety online, but also how they can enable the positive use of ICTs by children. The Guidelines also include sector-specific checklists that recommend actions for mobile operators; Internet service providers; national and public service broadcasters; content providers, online retailers and applications developers; user-generated content; and hardware manufacturers.

For policy makers: the guidelines will help individual countries plan for their strategies for child online protection in the short, medium and longer term. In order to formulate a national strategy focusing on online child safety, policy makers need to consider a range of strategies, including establishing a legal framework; developing law enforcement capabilities; putting in place appropriate resources and reporting mechanisms; and providing education and awareness resources.

Other Activities

- COP National Survey: carried out by the ITU, it aims to determine the scope of COP policy and legal frameworks across the world, establishing a database with issues faced at the national level.

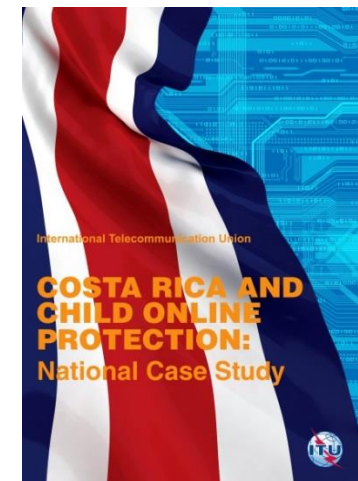
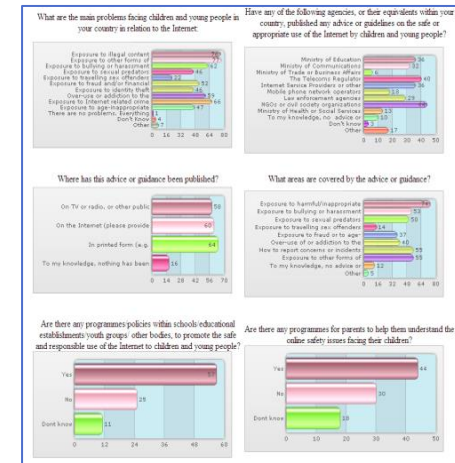


- The Child Online Protection Statistical Framework and Indicators 2010 is the world's first attempt on measuring child online protection in a country.

- Developing Case Studies for countries: the first one has been prepared for Costa Rica



- Collecting country profiles on Child Online Protection

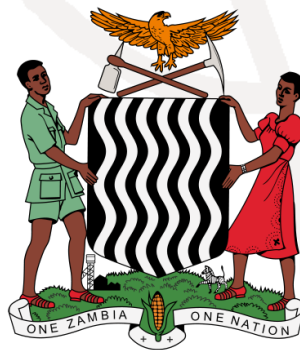


- In June 2013, ITU sponsored a pilot project with the **Internet Watch Foundation (IWF)** to establish a **hotline** in Uganda.
- The project drew on the expertise and resources of the IWF to establish efficient and cost effective methods of fighting against online child sexual abuse content.
- Memorandum of Understanding with **Trend Micro** to establish a framework for collaboration in line with the mutual goal of creating a **more secure and safer information society**.





- ITU IMPACT facilitated the establishment of COP National Frameworks in Brunei Darussalam, Zambia and the Sultanate of Oman



- April 2013: the ITU and CTO facilitated the establishment of COP National Frameworks in six African countries.
- Nigeria, Cameroon, Mauritius, Ghana, Gambia and Sierra Leone participated to this exercise and are currently endorsing the framework.



- The pilot received endorsement from the Ethiopian Ministry of Communication and Information Technology (MCIT).
- Trained a total of up to 100 safety ambassadors from government, law enforcement and educators from 25 schools across Addis Ababa.
- More than 15 000 children and young people have seen Spot messages promoting online safety developed under the banner “ Click Safe, Click Clever”.
- The project is now intended to become a regional project named African E Safety Project



BE SMART BE SAFE

- ❖ Under the Patronage of the President of Costa Rica in September 2013, ITU organized the Global Youth Summit: BYND 2015.
- ❖ The purpose of the Summit was to convene young people both online and offline to participate in a discussion on how technology (ICTs primarily) can be used for good, more specifically to shape the post-2015 agenda.
- ❖ As one of the main theme, the BE SMART & BE SAFE track was organized with the invaluable support from The Walt Disney Company and UNICEF.



BE SMART BE SAFE

- ❖ At the Summit, the Train the Trainer Programme trained young people on how to use an online safety training kit developed by Club Penguin, a virtual world for children, to help younger kids use the Web safely and responsibly.
- ❖ In addition, ITU and UNICEF decided to organize a Global Video Competition, in which video concepts created by young people on online safety will be reviewed and the winning concept will be produced in an animated video.



- The winning concept was designed by Rebeca Mariño Oviedo from Costa Rica, and shows that young people can make the right choices when navigating the online world, promoting education and empowerment as strategies for creating a better internet.
- With the aim to raise awareness, earlier this year, ITU and UNICEF launched a video titled: Creating a better Internet for all.



With Resolution 179, the Council Working Group on COP facilitates the membership's input and guidance on ITU's role in child online protection. The working group is open to all Member States and Sector Members of ITU and discuss:

- key issues relating to the risks and vulnerabilities facing children and youth in cyberspace;
- consider existing efforts and provide recommendations on the way forward;
- facilitate inputs from relevant stakeholders; and
- propose mechanisms for creating synergies among national, regional and international efforts in this field, including the dissemination of its work.

SETTING GOALS AND TARGETS

- It is essential for COP to use its resources in the most efficient manner, especially in terms of projects and activities.
- Just as the targets of the SDGs are directly connected to the Sustainable Development Goals, COP is establishing the same relation between its Targets and Goal.
- The Goals and Targets establish a concise, action-oriented plan that will influence future COP activity aligned with ITU's primary mission of connecting the world.

A large, faint, light gray globe is centered in the background of the slide.

Thank you

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cop@itu.int
