序言
Preface

我们身处网络时代，网络影响着日常生活方方面面，也彻底地改变着世界沟通和交流的方式。在中国，近期有调查显示90%的儿童在生活中接触互联网，56%的孩子初次上网的年龄低于五岁。如同一扇门，网络为孩子们打开了通往一个崭新世界的入口，让他们获取海量信息、社交娱乐，并参与社会生活。某种意义上说，他们是地地道道的“网络原住民”。另一方面，网络也像一道看不见的墙，将孩子与世界与父母的世界隔离开来，心智尚未成熟的孩子还尚未准备好独自面对复杂多变的网络世界。在网络时代，父母与孩子需要学会如何正确使用网络进行沟通，并采取积极的行动确保他们安全地探索网络世界。

联合国儿童基金会与腾讯达成儿童网络保护项目的战略合作。与中国同时，腾讯正式启动了“企鹅伴成长——数字时代儿童权利保护”项目。双方在关注网络给儿童带来机遇的同时，也唤起各方对儿童在使用网络过程中所面临的复杂而真实的风险的思考。

我们希望通过这个系列的公益宣传，让父母和其他儿童照料者关注儿童的网络生活，帮助他们享受互联网带来的益处，远离其潜在的风险。

沟通 | 理解 | 陪伴
为儿童创建积极的网络环境

We live in the age of the internet. The internet has affected all aspects of daily life and forever changed how the world connects and communicates. In China, recent studies have shown that 90% of children have access to the internet, 56% of children are less than five-years old when they use the internet for the first time. It's like a door has been opened to an exciting new world of opportunity for children - a world of information, interaction, entertainment and participation in social life. They are a generation of digital natives. However, the internet can become like an invisible wall that separates children from their parents. Children are exposed to a myriad of attractions and challenges before they are ready. In the digital age, parents and caregivers need to start a conversation with their children about how to stay safe online and take steps to make it happen.

In a strategic partnership with Tencent, UNICEF is working on a Child Online Protection Project to raise awareness of the positive opportunities the internet offers to children, as well as the significant challenges it poses to children's safety.

Through this art installation, we hope to give parents and caregivers an insight into the online experience of children. The aim is to enable children to enjoy the many benefits of the internet and to stay safe from harm online.

Communication | Understanding | Accompaniment
Create a positive online experience for children