

# GIRLS HELPS THEIR COMMUNITIES STAY SAFE

Children advocating, mobilizing, raising awareness,  
informing and communicating.

Sub-Saharan Africa: Tanzania

'Tujibebe' Girl Effect's mobile-based brand aimed at young people in Tanzania which has received over 900,000 calls to its national IVR (Interactive Voice Response) phone line since July. COVID-19 have been posted on Tujibebe's Facebook page twice per week to adapt WHO guidance and provide factual information about how to prevent its spread, what to do if feeling unwell and support for how to cope with stress.

