

CHILDREN AND YOUTH TAKE FORWARD SOCIAL MOBILIZATION RESEARCH

Children building capacities and researching

Sub-Saharan Africa: Sierra Leone

Scouts deployed a team of 25 Scout volunteers for a week-long Communication and Social Mobilization research exercise. The exercise aimed at assessing the compliance levels of small business holders with the COVID-19 preventive and control measures within their business environment and to promote the increased knowledge and understanding of the public about the COVID-19 disease.

The work of the volunteers included conducting interviews and harvesting concerns, rumours and feedback from business owners, customers and the general public. The feedback, questions and rumours gathered by the Scouts were also shared with the regional risk communications and community engagement interagency working group as part of the Africa Scout Region's ongoing collaboration with UNICEF. Scouts also conducted house to house sensitization campaigns.